(Subject:)

**Invitation to SMM 2024**

(Salutation:)

Dear [name of recipient],

This year it's that time again: the maritime industry is meeting at SMM to get an overview of the solutions needed to drive the maritime transition and overcome a wide range of challenges. We are represented there with our stand as an exhibitor and are already looking forward to the personal dialogue with valued people and business partners.

For this very reason, we would like to invite you to visit us in Hamburg from 3 to 6 September 2024. Be our guest, let our team guide you through our range and enjoy the ambience of the world's leading trade fair.

As a small gift, we would like to provide you with **[a free admission ticket] [an admission voucher for a reduced admission price]**. Please use this code **[please insert the ticket code here]** when registering online [here](https://tickets.hamburg-messe.de/cgi-bin/fmhmc_visit/lib/pub/tt.cgi/Redeem_invitation.html?oid=18219&lang=2&ticket=g_u_e_s_t&voucher_event=check_voucher&voucher_code=#/).

We look forward to welcoming you to our stand [please insert stand number here] and will be happy to arrange an appointment for you in advance!

Yours sincerely,

[Your name]

[Your company name]

PS:

If you are unable to attend, we would be very sorry. In this case, however, you have the option of passing the code on to a colleague. Please note that the code can only be used once.