### We are reporting on the front lines of international shipping and logistics.

The Japan Maritime Daily is Japan's largest financial newspaper specializing in international shipping and logistics. Since its inception in 1942, the paper has provided in-depth coverage of the industry's current state based on the work of professional journalists with expertise in various fields.

In 2019, we launched the online version of the Japan Maritime Daily as a standalone web service that offers the same amount of information as the paper edition. The newspaper continues to serve as an important source of information for businesspeople on the front line by delivering valuable news in a timely manner.

The Japan Maritime Daily made major improvements to its online version in July 2019. These improvements have kept the online version up to date with what readers expect of online media by making it easier for readers to access and obtain accurate information anytime and anywhere through features such as breaking news on the app and a search function for articles published in the last 25 years while ensuring that the newspaper remains a reliable source of information.

Japan is a maritime nation that relies on ships for transporting over 90% of its imports and exports. The market trends of container ships, bulk carriers, tankers, and car carrier ships, which play a vital role in transportation and logistics, can be said to be an economic prognosticator that reflects the balance of production, consumption, and investment ahead of all other domains. As a comprehensive daily logistics outlet, the Japan Maritime Daily brings you information obtained through the day-to-day reporting of journalists specializing in international shipping, domestic shipping, shipbuilding, port logistics, and logistics more promptly and accurately than any other source.

Hirofumi Yamamoto Senior Executive Officer. Chief Editorial Officer

The newspaper has been structured to facilitate accurate and efficient browsing of daily news essential for business. In addition to the front-page news, the following pages of the newspaper provide a wide variety of information on topics specific to various fields.

#### Page 1: General

The front page contains a wealth of information on the current state and future prospects of the maritime industry, including interviews with top executives and key figures, as well as important news on shipping, shipbuilding, ports, governments, and other maritime-related issues.

#### Page 2: Shipping and Shipbuilding

Page 2 examines trends in container and car shipping, materials, energy sectors, dry bulker and tanker markets, shipbuilding developments, new products, and features serialized reports of Japanese shipowners.

#### Page 3: Ports and Logistics

Page 3 provides an overview of the development and utilization of ports and harbors in Japan and abroad that serve as bases for international container logistics, as well as corporate trends in the related fields of port transportation, warehousing, forwarders, and air cargo.

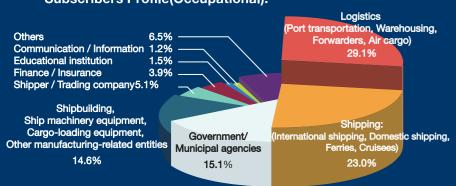
#### About our newspaper

#### Publication format: Published daily

(from Monday to Friday except public holidays)

- Bloadsheet 6-10pages
- **Distribution system:** Same-day delivery
  - (\*Next-day delivery for some areas)
- Association participated:

The Japan Newspaper Publishers & Editors Association Japan Specialized Newspapers Association Subscribers Profile(Occupational):



#### Page 4: International news, analysis article

In addition to the latest information on the launch of new factories abroad by major manufacturers and international logistics companies, Page 4 also includes a "Perspective from Journalists" section, which features commentary and analysis based on the exclusive reporting of journalists.

#### Page 5: Ocean business, regional news

Page 5 looks at projects undertaken by parties affiliated with ports and harborsto promote the industry, as well as the latest trends in marine development. It also contains an "In-depth Feature" section that takes a deep dive into the news, as well as various data on ports and customs.

#### Page 6: Events and Culture

Page 6 provides an overview of events planned and organized by industry associations and local port officials, essays related to the sea, and popular new books

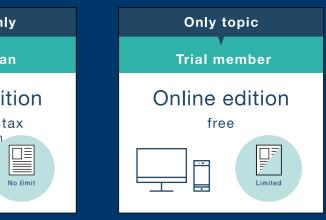




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### The Japan Maritime Daily continues to expand maritime networks while prioritizing its media operations.

**Seminar and Webinar** 

maritime industry.

Headquarter

The Japan Maritime Daily consistently organizes webinars on contemporary issues of interest within the

The regularly scheduled Maritime Academia strives to

develop personnel for various sectors and to

disseminate knowledge through public lectures.

## International Seminar In September 2023, the Singapore Exchange (SGX), home to the Baltic

Exchange, conducted a seminar in Singapore focused on the "Decarbonization of Shipping," entitled "Future of Shipping towards Net Zero." The seminar showcased pathways towards achieving carbon-neutral shipping through the efforts of leading shipping corporations and discussions in panel sessions. <movie https://www.jmd.co.jp/global/#movie>



# The Japan **Maritime Daily MEDIA DATA**

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